

New Zealand Asparagus Council Conference

Distinction Hotel, 175 Cuba Street, Palmerston North 5 & 6 August 2015

*Sponsored by
Fresh Direct & JP Exports*

**Conference Programme
Day One - Wednesday 5 August**

- 10.00 am Registration and Morning Tea**
- 10.20 am Chairman's Welcome and Overview**
- 10.25 am Principal Sponsor's Address**
- Conference Sessions**
- 10.30 am Procuring and retaining a seasonal work force**
Emma Clark, Woodhaven Gardens
- 11.00 am Staff in Horticulture - Options for a seasonal workforce**
Jef van Beek, HortNZ
- 11.30 am Costs and returns of asparagus**
Tony Rickman, Chairman NZAC
- 12.00 pm Lunch**
- 1.00pm Forum - Facilitated by Haden Armstrong**
- Marketing in an oversupplied market
 - How to stay profitable
 - Hard decisions in tight times
- 2.00pm Break**
- 2.30pm AGM**
- 3.30 pm Afternoon Tea & Finish**
- 4.00pm Council Meeting (TBC)**
- 6.00pm Pre Dinner drinks**
- 7.00 pm Dinner at Distinction Hotel**

Day Two – Thursday 6 August - Field Trip 9.00am – 4.00pm

Other Primary Production in the Manawatu - Details to be confirmed

